### 2020 ANNUAL REPORT





## OUR MISSION

Our mission is to provide sustainable programs that generate positive change for Nigerian children and their communities.

## OUR VISION

The vision of A2S is that each individual in Nigeria finds a dignified path to a successful life and is empowered to live out God's plan for a future filled with hope.

#### A WORD FROM OUR FOUNDER



In 2020, our masked faces became a symbol of resilience and variety, the beauty of our diversity within oneness. Throughout the year, we prayed for discernment, health, and thanksgiving for our A2S friends. Our words were PIVOT, STAMINA, and JOY. These pillars allowed us to thrive amid a global pandemic. Our team on ground is now adept at transforming challenges into opportunities and fully equipped by A2S to work from home. They seized the opportunity to pivot with how they love, work, and serve. Their efforts resulted in nine COVID-19 distributions and holistic program offerings serving over 12,000 people, including A2S After School Academy kids, A2S Scholars, A2S Entrepreneurs, local nonprofits, and others in the Benin City community.

On the U.S. side, our community jumped into action by getting involved in various efforts to fuel our programs in Nigeria. A2S had more than 1,400 donors in 2020, with 110 being first-time donors. At the start of the year, we had big plans to celebrate ten years of service in person at our annual benefit. Due to the lockdown restrictions, we soon realized that there was no better way to celebrate our anniversary than by empowering our A2S family around the world to celebrate our milestones. Community is what first launched A2S in 2010, and it was fitting that we celebrated ten years in the same fashion. Approximately twenty groups worldwide gathered friends and A2S community members within their networks to participate in the Soulful Celebration. We felt more love from our donors and supporters than ever before and even increased our cash donations by 15% from 2019. Due to community-wide efforts, we were able to raise over \$100,000 collectively. Another moment of impact is at the start of 2020, our board members led efforts to build our A2S Youth Center by raising \$150,000 among themselves and challenging some of our donors to match their donation - we raised \$321,000, surpassing our goal by 7%.

Through the challenges and sudden changes to our lifestyles, we have seen so many opportunities that inspire us to teach our children that they can handle adversity with compassion, hope, and a deep commitment to love. Commitments will create an identity of what is essential in life as we rebuild a better, just, and relational world. We are so thankful for the support of our A2S family. We would not be able to impact the lives of our children, scholars, entrepreneurs, and their families without you! As we wrapped up the year and opened the curtains to 2021, beginning our Season of Promise, we pray to reflect God's love in our thoughts, words, and actions, especially to those most vulnerable among us.

Andrew Lovedale A2S President and Founder

#### STATEMENT OF MINISTRY

Access to Success (A2S) is a non-denominational Christian nonprofit organization. A2S is dedicated to playing its part to eliminate poverty and provide hope through educational, athletic, and spiritual based initiatives. Our ministry was founded on the premise that every child should have an opportunity to dream, irrespective of location. We believe that access to education, sports, after school activities and growth opportunities should be basic rights for all.



A2S-ACCESS TO SUCCESS Foundation is a non-profit organization recognized by the IRS as a tax-exempt 501C (3) organization (Tax ID 27-4383002). Gifts are tax-deductible for federal and state income tax purposes as permitted by law. No goods or services were provided in exchange for any contribution.

# 2020 NET REVENUE \$938,734



#### **CORE VALUES**

- **FAITH IN ACTION:** Trusting our Lord Jesus Christ and acting on that faith by serving the most vulnerable
- **INTEGRITY:** Demonstrating strong ethics, honesty, and the highest standards at all times
- **TEAMWORK AND FAMILY SPIRIT:** Working in unity with passion, respect, and humility
- **SUSTAINABLE, LONG TERM CHANGE:** Empowering people to bring about purposeful life change
- PASSION FOR PEOPLE: Understanding each person's story and treating all with dignity and compassion

#### OUR STAFF

Thecla Uzukwu National Director

Fustina Uzukwu After School Academy Director

Ehizogie Ighodaro Head of Operations

Roseline Aigbefo Site Coordinator

Precious Blessing Entrepreneur Empowerment Director

#### A2S NIGERIA

Caroline Elimigbe Head Tutor

Festus Oduwa Creative Director

Comfort Atole Scholarship Coordinator

Funmi Ogunje Workforce Dev. Manager

Obehi Osamwonyi Early Childhood Dev. Coordinator Faith Omorogevia EEP Coordinator

Uche Uchemma Office Manager

Shedrach Ofure Accountant

Mitchell Eromosele Communications Manager

Evelyn Imosa Chief Cook



#### A2S U.S.A.

Rebecca Clark Administrative Assistant

Davis Wilhelm Development Intern Tiffany Wilkinson Communications and Events Manager

Jennifer Omonuwa Communications Intern Drema Craft Director of Development

Grace Digioia Communications Intern

#### OUR U.S. BOARD

Jeff Brelsford (2019 - Present) Logistics, Expansion, & Operations

Victor Clark (2020 - Present) Finance and Development Chris Easterling (2018 - 2020) Marketing & Communications

Michael Flake (2018 - 2020) Nonprofit Leadership & Governance

Gregg Paulson (2018 - 2020) Finance & Governance Annie Porges (2020 - Present) Strategic Planning & Networking

King Mawhinney (2020 - Present) Board Chair

Titi Sule (2019 - Present) Development & Entrepreneurship

Courtney Wright (2018 - Present) Strategic Planning & Special Events

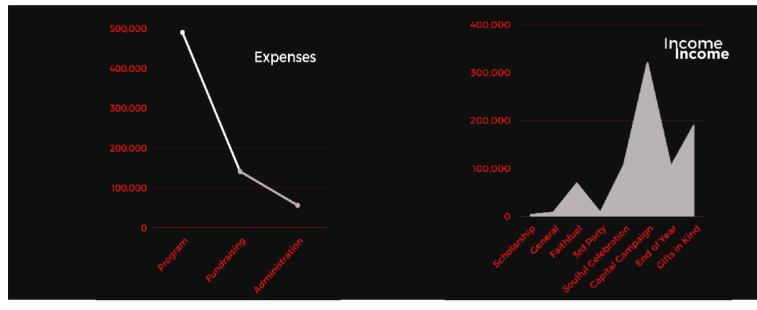
Holly Worsley (2018 - 2020) Leadership & Communications



#### OUR NIGERIAN BOARD

Benjamin Aikhuemokhan Board of Trustees / Vice President Juliet Airiohuodion Board of Trustees

#### 2020 FINANCIAL BREAKDOWN



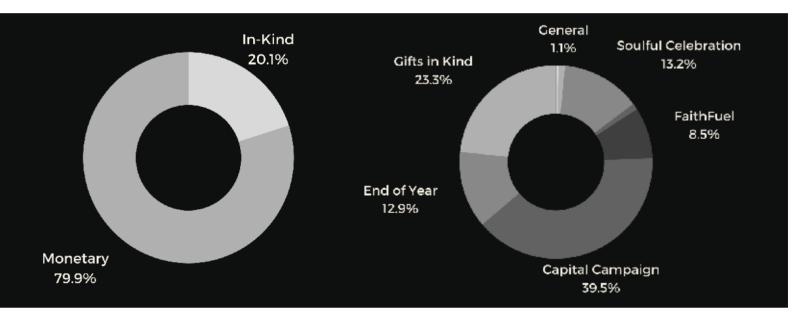
As we celebrated our tenth anniversary during a worldwide pandemic, we are so grateful to our donors and community for walking the journey alongside us and our programs. Despite all of the difficulties, 2020 held many milestones for A2S as well as adjustments. Let's review some of the innovative successes that took place in 2020!

**IG: Heart 2 Heart** - Instagram Heart 2 Heart - To keep our community up-to-date on A2S in the pandemic, we held light-hearted, biweekly Instagram Live chats with friends of A2S around the world.

**Giving Tuesday NOW** - On May 5th, we celebrated Giving Tuesday NOW by gaining 30 new FaithFuel members, while many current members increased their monthly donations.

**\$30 on 30** - In Late May, more than 30 donors gave \$30 or more on the 30th of the month, allowing us to raise nearly \$2,000 in one day.

**Christmas in July** - To celebrate our 10th anniversary, we spent ten days in July highlighting ten silent auction items, ranging from a weekend get-a-way to custom artwork and unique pieces highlighting Nigerian culture.



**A2S Scavenger Hunt** - This A2S-themed scavenger hunt took participants and their teams around the town of Davidson as they solved clues and completed challenges for points. This family-style event was a fun and interactive way to learn more about A2S and all it has accomplished in ten years. Participants experienced a piece of Nigeria in North Carolina!



#### HOOPS FOR HOPE

Each year, schools from all over the country draw awareness about the mission of A2S by supporting our summer programs and collecting new or gently used athletic shoes and monetary donations to help cover some of our program costs in Nigeria. The shoes are distributed during our annual basketball and empowerment camp each year. However, this year was a little different. In January and February of 2020, before COVID19 hit, we joined forces with several outstanding organizations: Swarthmore College, Davidson College, and Southlake Christian Academy. Combined, they raised over \$2,000 and nearly 500 pairs of shoes that would be distributed later in the pandemic year. Supplies for our programs were shipped in early March and made it to Nigeria by June, avoiding pandemic delays. Although we postponed and adjusted our annual basketball and empowerment camp due to COVID, we had an outstanding year with record-breaking participation from our staff, coaches, and campers.





#### 2020 H4H OUTCOME

Swarthmore 1/25/2020 - 59 pairs of shoes - fundraised \$985 Southlake Christian Academy 1/31/2020 - 183 pairs of shoes - fundraised \$434 Davidson College 2/1/2020 - 169 pairs of shoes - fundraised \$755 Lewandowski Shoe Drive - 33 pairs of shoes

#### AFTER SCHOOL ACADEMY

We believe children should be equipped to learn even in a pandemic. The first few months of 2020 were just like every other. Over 250 youth swarmed the A2S After School Academy, excited to have a safe, engaging place to go after school. Once the pandemic set in, the A2S staff quickly shifted and created an at-home curriculum, with regular teacher check-ins so that the children would not fall behind during the stay-at-home order. During the 2020 year, not one A2S After School Academy kid was left untouched by staff phone calls, monthly food distributions for the whole family, educational work, and activities to keep their minds and hearts engaged.



Kindergarten - 40



Primary - 98



Secondary-78







#### 2020 ACADEMY OUTCOME

- 74% of Academy kids who advanced from one grade to the next level
- 74% of Academy kids who improved class ranking average
- 74% of kids were able to attain 60% average increase in placement test scores
- 27% of increased teaching volunteers
- 54% of Academy parents involved as volunteers
- 90% of teachers and volunteers attended monthly training for 2020
- 94% retention of Academy kids that were STserved
- 84% of Academy kids had 80% daily attendance rate.
- 100% of kids in attendance received a full meal.
- 90% of the Academy kids attended summer VBS

#### SCHOLARSHIP PROGRAM

School fees, supplies, and uniforms are a barrier for many Nigerian families. Many children must work to support their families instead of attending school. We offer scholarship support for primary, secondary, and university-level education, ensuring 100% of the children that attend the After School Academy participate in traditional schools. Select scholars have been awarded educational opportunities in the United States.

#### **A2S SCHOLARS - NIGERIA**

This year, the pandemic made attending university very difficult. Nigeria's nationwide lockdown prevented our scholars from having in-person schooling. However, it did not stop the A2S Scholar community from forming strong bonds and an internal drive to continue educating themselves when the world paused. Scholars received regular calls and check-ins from the A2S staff and food and supplies to help ease the stressors of the pandemic.





#### A2S SCHOLARS - U.S.A.

In 2020, Ifeanyi and Eseosa moved into their junior year at Covenant Day School in Matthews, NC, and Jennifer finished her sophomore year at Lynchburg University in Virginia. Uchechi headed to Bradley University in Illinois and is working toward completing her MBA. The pandemic required our scholars to pivot, but they did not let it slow them down. Each scholar shifted to online learning and maintained their extracurricular activities deemed safe by A2S, host parents, and schools.

#### 2020 SCHOLARSHIP OUTCOME

- 39 Nigerian students received scholarships
- 100% of Scholars moved from one grade to the next
- 100% of US scholars served during this years Vision Trip

#### ENTREPRENEUR EMPOWERMENT



#### 2020 EEP OUTCOME

- A2S added EEP mentor office hours to help develop strong entrepreneurs.
- The EEP program initiated VET (Venture Evaluation Team) to level playing field.
- A2S reduced the number of A2S Incubator pitching teams from ten to six.
- Three finalists were selected into A2S EEP Incubator, beginning their process in 2021.
- Weekly online EEP meetings, "Let's Talk Entrepreneurship", engaged over 150 participants.
- A2S hired an Entrepreneur Empowerment Program Coordinator, Faith Omorogevia.
- 70% of surveyed workshop participants had a better understanding of business concepts.
- 81% of registered participants attended the first A2S Entrepreneur Training Workshop.



Our Entrepreneur Empowerment Program guides aspiring entrepreneurs through the planning, funding, implementation, and growth of their businesses. Selected entrepreneurs receive mentoring from African and US business leaders to learn practical skills and develop a thoughtful business model. In 2020, we saw the power in the A2S EEP community by their willingness to provide for our monthly COVID-19 distributions throughout the community, which aided their business endeavors.



#### A2S ENTREPRENEUR RESOURCES

The hardships caused by COVID-19 caused many Nigerian businesses to experience reduced demands due to patrons' inability to afford food. Closed markets and unstable food businesses meant that Nigeria faced yet another challenge. Children were not getting enough protein in their diets, which was causing severe malnutrition. Fortunately, due to some quick thinking and a generous donor, we were able to jump into action and collaborate with one of our A2S Entrepreneurs, Le Kingfisha.

Le Kingfisha is an agro-business dealing in the sale of fresh and smoked (preserved) catfish. The company also engages in fish farm consultancy services, such as fish feed formulation. Le Kingfisha is motivated by Nigeria's abundance of richly blessed agricultural produce and the desire to position the Nigerian agricultural sector as a significant economic driver. The team is a part of the A2S Entrepreneur Incubator program, where they gained access to mentoring on how to grow their business to compete on a global scale. (2018 winners of the Entrepreneur Incubator Pitch Competition).

With the help of A2S, Le Kingfisha continued sales to meet the community's needs. Due to the virus's outburst, the price of fish decreased from 800 kg to 600kg. This drop resulted in a decline in sales because of the lockdown. A2S decided to partner with Le Kingfisha to provide 300 packs of open-dried catfish for our A2S kids and their families to boost business and protein consumption. This partnership allowed Le Kingfisha to continue catfish production to sustain their business.

Although the pandemic made things challenging, it has also pulled us closer together. There is beauty to be found in the tension. The global epidemic created a tight-knit international community. We are leaning on each other as we have never before, and as an organization, it is a privilege to watch our community make such beautiful use of local resources. Generosity is overflowing as humanity aims to provide aid in whatever way possible. Thank you so much to our donors and those who continue to check on our teams and community. Your love and kindness give us the stamina to provide for our A2S community and beyond.



Le Kingfisha CEO Kenneth Ominiabohs stands poised and ready to begin packing his delicious fish for the June COVID-19 distribution. He and his co-workers provided 110 packets of fish for approximately 240 A2S families.





#### COMMUNITY OUTREACH

COVID-19 created an imminent need in the Benin City community. Due to our donor's generosity and quick thinking of our staff, A2S was able to invest in our programs and community members in a manner unmatched in our ten years of service. The year 2020 served as the year that we most deeply engaged and broadened our community, serving over 12,000 people in nine different COVID-19 palliative distributions.





#### SUMMER PROGRAMS

Our summer camps are one of our longest-running programs. Kids deserve to be kids, and our summer camps provide a break from the battles they face in daily life. We teach leadership and teamwork, enhance self-esteem, and help youth set and achieve goals. Although Basketball and Empowerment camps, VBS (Vacation Bible School), and the Entrepreneur Pitch Competition got postponed to November 2020, A2S served over 600 individuals in a year where these programs were more important than ever before.

#### 2020 OUTCOME

- The hands-on approach employed by the A2S Nigerian team yielded an outstanding outcome and eliminated any form of gap that the pandemic may have created.
- The Nigerian team collaborated with A2S Board Member, Courtney Wright, to build a custom manual for Empowerment Camp.
- The A2S Nigerian team facilitated the Basketball and Empowerment Camp.
- The 2020 A2S Pitch Competition was carried out by the A2S Nigerian team, and U.S. and African mentors.
- VBS had positive results due to the collaboration of the Nigerian team: staff, teachers, and non-teaching volunteers.

#### SOULFUL CELEBRATION

We had big plans to celebrate our 10th anniversary with our community during our annual benefit, Soulful Supper. However, due to COVID-19, we could not gather in person, but the pandemic did not stop the celebration!

Our tenth-anniversary celebration was community-driven and expansive. Not only did we plan a virtual event for October 3, 2020, where we focused on past milestones as well as the future of A2S, but we also had over 20 champions around the world host their very own Soulful Celebration.



Participants got creative and raised funds through yoga classes, online stores, special dinners, and so much more. Their efforts alone raised over \$50,000. We also held our annual silent auction, including many custom pieces made by our A2S kids. These events, combined with our virtual celebration, added up to over \$110,000 to help build the A2S Youth Center.

Many things changed in 2020, but there is one thing that remained steady. Once again, our community came together to celebrate milestones and look to the future of Access to Success. We are so grateful for all those who supported and celebrated ten years with us. We are growing more and more excited to enter into 2021, our Season of Promise, with you by our side.

#### END OF YEAR CAMPAIGN

Looking back on 2020 and our tenth anniversary, we have so much to be thankful for. This year has been a year of adjustments and new milestones. However, our mission has not changed. We focused on providing sustainable programs that generate positive change for Nigerian youth and their communities during our End of Year Campaign. We kicked off our End of Year campaign on Giving Tuesday, raising over \$15,000 in just one day.

# END OF YEAR CAMPAIGN TOTAL \$104,880

We know that the best way to break the cycle of poverty is through education, and we watched over a month as so many sacrificially gave to help us share smiles, inspire hope, and empower dreams. By the end of the month, our community helped us finish this unforgettable year by collectively giving over \$100,000 for our programs and continued COVID-19 relief efforts. With a \$5,000 match and committed donors, we were able to surpass our end-of-year goal. Finishing the year strong gave us the boost we needed to enter into 2021, that year that we are calling our season of promise.

#### FINDING THEIR VOICES

As A2S pushes past our ten years of service, we are experiencing the joy of watching our program participants follow their dreams and grow bolder. So many of our A2S kids, scholars, staff, entrepreneurs, and program participants continue to use their voices to better themselves and create a better Nigeria. As we step into 2021 and our Season of Promise over the next ten years, we are eager to see these youth develop and use their talents to share smiles, inspire hope, and empower dreams in the lives of those they connect with in Nigeria and around the world.



**A2S Alumni Network** - Former A2S Scholar and current A2S staff member Uche now works alongside our Scholarship Coordinator to develop the A2S Alumni Network as President.





**A2S Entrepreneur Mentor** - James Momoh, CEO of St. James Farms, an A2S-fundedbusiness, now serves as an A2S mentor to other entrepreneurs in the A2S Entrepreneur Empowerment Program (EEP) program.

**Inspirational Voices** - Inspirational Voices - The A2S Music Club recorded its first two original songs with coordinating music videos. They continue to work towards their next big project!



**A2S Nigeria Scholars** - The A2S Nigeria Scholars assist our Nigerian team with maintaining medical protocol during the pandemic and serve as volunteers at various events.



**Terrerra Official** - Former A2S Scholar Theodore is a fashion designer who has created his own business where he makes custom outfits for clientele all around Nigeria and the U.S.



**A2S Home Management Club** - Since the pandemic, our A2S kids at the After School Academy continue to create masks, hand sanitizer, and household items for the Benin City community, as well as for friends in the U.S.



**You Can Foundation -** Former A2S Scholar and Intern, Aisosa, follows in the footsteps of A2S by starting his own sustainable nonprofit in Northern Nigeria, empowering young girls and orphans while also blessing the incarcerated.

Former A2S U.S. Scholar - After taking on more work with his job at FedEx to help with the nationwide shutdown, Jafar soon became Operations Manager at his branch in Virginia where he continues to excel.

**A2S Kids News Club** - Our A2S Kids News anchors remain creative and continue to safely provide updates about A2S during the pandemic.

#### LOOKING AHEAD

2020 was nothing short of unforgettable. Our tenth anniversary held more milestones than we could have ever expected, and our team, community, and supporters carried us through in ways that not only kept our programs alive but helped them thrive. For over a decade, we have been tilling soil and planting seeds of hope through our A2S programs around Benin City, Nigeria. This work has helped us grow our community, and together we have cast the vision for the next ten years, our Season of Promise.

While continuing to strengthen our programs, we purchased land for the future A2S Youth Center. The youth center will be our permanent home and increase our impact by increasing our program offerings and the amount of youth we can serve. With a waiting list of over 100 kids for our After School Academy, we will expand the number of children we serve daily from 240 to 300. We will grow our community outreach and capacity-building programs, cut the rental costs from our old spaces, and solidify the presence of A2S within the communities surrounding Benin City.

In 2021, we will break ground on the building to officially kick off our Season of Promise. We invite you to celebrate with us as we move into the next phase of our growth as an organization, pursuing long-term sustainability. Our 2021 goal is to outfit this building with quality materials that will inspire hope and empower dreams. We firmly believe that deepening our roots in the community will create better access to education and opportunities. We will see a harvest where your generosity transforms the souls of those served at the A2S Youth Center.







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THE POWER OF TOMORROW®



#### ACCESS2SUCCESS

Share Smiles. Inspire Hope. Empower Dreams.



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